

# OLO USER GUIDE

Moe's Southwest Grill 2017



SETTING UP ACCOUNT	4
Establish credit card processing for online ordering with FIRST DATA	4
Complete the OLO Activation form	4
Whitelist the OLO IP Addresses with your firewall provided	4
CONFIGURE OLO APPLICATION FOR YOUR LOCATION	5
Set daily sales report email	5
Update tax rate	6
Edit restaurant hours of operations	7
Add or remove a product from the restaurant menu	8
Add or remove a modifier from the menu items	9
Add or remove a modifier from the menu items	10
Add or remove a modifier from the menu items	11
Update Pricing	12
Update Pricing	13
Turn menu on or off for online ordering	14
Test Orders for for your location	15
Add Moe Monday Pricing	16

Add Moe Monday Pricing	17
MANAGING OLO DASHBOARD	18
Issuing a refund	18
Issuing a refund	19
Cancel an order	20
Report Fraud	21
Report Fraud	22
Sales and order reports	23
Sales and order reports	24
Reprint and order from the dashboard	25
Cash Renconcilation	26
ONLINE ORDERING PROCEDURE	27
Printer & Ticket	27
Operational Steps	28
Operational Steps	29
NEED TECHNICAL SUPPORT?	3N



### 1.) ESTABLISH CREDIT CARD PROCESSING FOR ONLINE ORDERING WITH FIRST DATA

- a. Your Focus Brands IT partners have worked with First Data/Payeezy to setup new TIDs for OLO, for all locations currently using Monkey Media. You may receive an email notifying you of the TID setup; there is no action needed from you.
- b. If you currently are not using First Data for Monkey Media, you will need to sign up for a First Data e-commerce account. You should have received an email from First Data to sign up. If not, you need to call First Data at 800-617-6240 and let them know you need an e-commerce account for **OLO**.

### 2.) COMPLETE THE OLO ACTIVATION FORM

- a. Click on this link to complete an activation form for each location: <a href="https://oloskiptheline.form-stack.com/forms/moe\_s\_southwest\_grill\_olo\_online\_ordering\_enrollment\_form">https://oloskiptheline.form-stack.com/forms/moe\_s\_southwest\_grill\_olo\_online\_ordering\_enrollment\_form</a>
- b. NOTE: Owners with 15+ locations will receive a separate communication and form to complete from their FBC.

### 3.) WHITELIST THE OLO IP ADRESSES WITH YOUR FIREWALL PROVIDER

- 1. Contact your firewall provider and have the OIO IP addresses whitelisted
  - OLO Whitelist
- 2. Navigate to TEST: <a href="https://api.olo.com/healthcheck.htm">https://api.olo.com/healthcheck.htm</a>

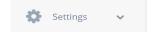


### SET DAILY SALES REPORT EMAIL

If activated, **010** will send an email with a brief summary of how the store performed the previous day. This will give you an overview of your store(s) performance.

\*This needs to be activated at a brand level before the field appears on your Dashboard. If you are not seeing the proper fields, please contact your Corporate Team.

- 1. Login to the **010** Dashboard at https://my.Olo.com
- 2. Click on the "Settings" tab on the left side of the screen.



- 3. Click on "Store Settings".
- 4. You may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on "Confirm Store Selection".
- 5. Click on "Store Information".
- 6. About halfway down the page you will see a setting for "Email Daily Sales Report". Switch that to "Yes".

### **Email Daily Sales Report**



7. Once enabled, a new field will appear for "Daily Sales Report Email Address" where you will enter in the email address(es) to receive the email notification. Put a semicolon ";" between email addresses if adding multiple.

Daily Sales Report Email Address

WelcomeU@moes.com



### **UPDATE TAX RATE**

- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Settings" tab on the left side of the screen.



- 3. Click on "Store Settings".
- 4. You may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on "Confirm Store Selection".
- 5. Click on "Store Information".
- 6. About halfway down the page you will see "TAX RATE" fill in your tax percentage.



7. Once finished filling out the store information click on "Save Store Settings."





#### **EDIT RESTAURANT HOURS OF OPERATION**

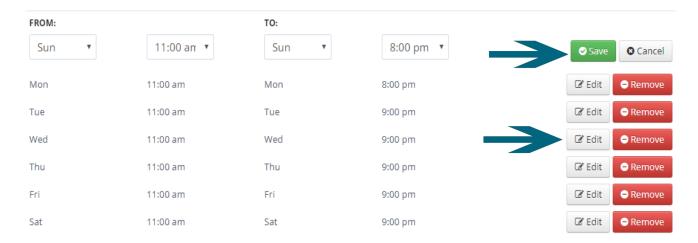
You can change the hours your store will be open by following the steps below:

- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Settings" tab on the left side of the screen.



- Click on "Store Hours".
- 4. You may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on 'Confirm Store Selection'. If you want to make a bulk hour update across multiple stores, you can select multiple stores.
- 5. Click on Edit for each day to change the hours, then click save to save any changes. If you have a drive through; you will have another tab for drive through hours.

### **Business Hours**





#### ADD OR REMOVE A PRODUCT FROM THE RESTAURANT MENU

You can use the **010** Dashboard to update your online menu; including (or not) any product from the company menu, based on what is offered at your store(s).

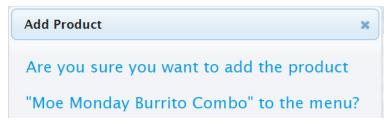
- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Menus" tab on the left side of the screen.



- 3. Select the store(s) for whose menu you'd like to update and click "Next" (These are all the store(s) you have access to).
- 4. Click a category to expand the list of products (e.g. Appetizers, Burgers).
- 5. Click "+ Add" or "Remove" for the product you wish to add or remove.



6. A pop up window titled "Add Product" or "Remove Product" will appear; confirm your selection. Once you approve, this will change the store's menu and the clients' favorites, so make sure you review it carefully before you go to the next step.



7. Exit by click the "X" on the upper right side of the pop up window.



#### ADD OR REMOVE A MODIFIER FROM MENU ITEMS

You can use the **010** Dashboard to update your online menu to include (or not), any option group or choice from the company menu based on what is offered at your store.

- 1. Login to the **010** Dashboard at <a href="https://my.0lo.com">https://my.0lo.com</a>
- 2. Click on the "Menus" tab on the left side of the screen.



3. Click "Manage Store Menu".

86

- 4. Select the store(s) you want to update.
- 3. Click a category to expand the list of products (e.g. Hamburger).
- 4. Click the "Modifiers" button next to the product with the Modifier Groups you would like to update.

× Remove

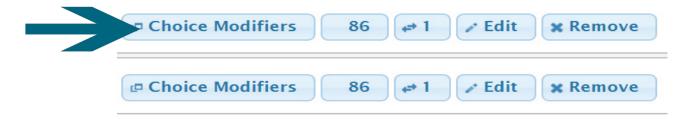


Modifiers

5. Click "Choices" on the modifier group that contains the modifier you would like to add or remove from your menu.



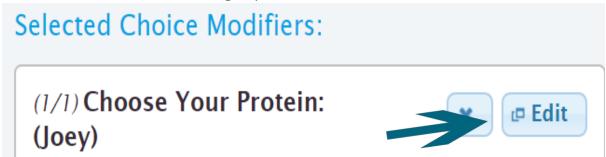
6. Click "Choice Modifiers" on the modifier group that contains the modifier you would like to add or remove from your menu.





#### ADD OR REMOVE A MODIFIER FROM MENU ITEMS

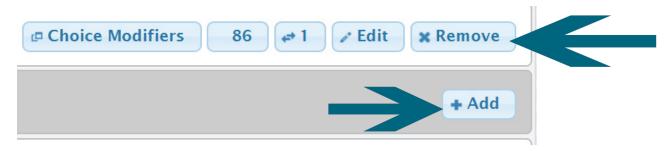
7. Click "Edit" on the modifier group.



8. Click on "Choice Modifiers" on the modifier group that contains the modifier you would like to add or remove from your menu. Then select the modifier group you wish to update by clicking "Edit."



9. Click "Add" or "Remove" next to the Modifier you wish to update. If the modifier group is being used across multiple products, you'll be asked if you would like to add or remove the modifier from all products or just the product you are currently updating.



10. Select "Add to this Product only" or "Add to All Products". Then click the "X" to exit.





### ADD OR REMOVE A MODIFIER FROM MENU ITEMS

### **Apply Change to All Products**

The **010** Menu platform allows you to easily share Modifiers to make it easy to perform updates across products. If you wish to add/remove the modifier on all products that share this Modifier, click "Add to All Products" or "Remove from All Products" on the pop up that appears when you click to add or remove the modifier.

To see a list of all the products this update would affect, click "Show Product List". However, you have the flexibility to add/remove the modifier for only the product you select. To limit the change to only this product you have selected to modify, click "Add to this Product Only" or "Remove from This Product Only".

**Show Product List** 

Remove from This Product Only

Remove from All Products

### **Disabling Past Orders and Saved Favorites?**

Customers can re-order using past order records and saved Favorites. If you remove a product or modifier group or modifier from the menu, it may disable customer favorites. The customers will see a notification that they must Click to Fix the Favorite.

Disabling Favorites is OK if you are changing the menu, but it is a good thing to be aware of when making changes.



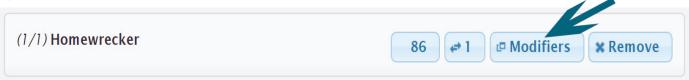
#### **UPDATE PRICING**

You can use the **OIO** Dashboard to Update Menu Prices. Aloha USERS ONLY NEED TO UPDATE MOE MONDAY PRICING & LTO'S. Non Aloha users need to update all pricing.

- 1. Login to the OIO Dashboard at https://my.Olo.com
- 2. Click on the "Menus" tab on the left side of the screen.



- 3. Click "Manage Store Menu".
- 4. Select the store(s) you want to update.
- 3. Click a category to expand the list of products (e.g. Hamburger).
- 4. Click the "Modifiers" button next to the product with the Modifier Groups you would like to update..



5. Click on "Choices".

### (1/1) Item (Homewrecker)



### Regular

6. Click on "Choice Modifers" for Regular or Junior.

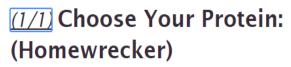




### **UPDATE PRICING**

₽ Edit

7. Click on "Edit."



Pork Carnitas

Steak

Chicken

Spicy Chicken



9. Enter in the price and then click "Save". (Do this for every protein choice)



10. Click "X" to exit.





### TURN THE MENU ON OR OFF FOR ONLINE ORDERS

- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Settings" tab on the left side of the screen and then click on "Enable/Disable Store". Store Hours

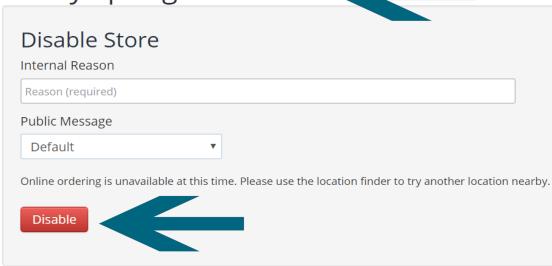
Enable/Disable Store

**Payments** 

**POS Settings** 

- 3. Once you click the "Enable/Disable Store" Link, you may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on "Confirm Store Selection". (You can only do this one store at the time).
- 4. If your store is currently disabled, you will see "Disabled" next to your store name. The system will give you the ability to enable your store at this point. Type in the Internal Reason for enabling your store. This will not be viewable by customers, but keeps a log so that you can keep track of who is enabling/disabling

Sandy Springs: Enabled



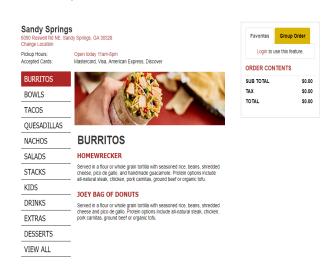


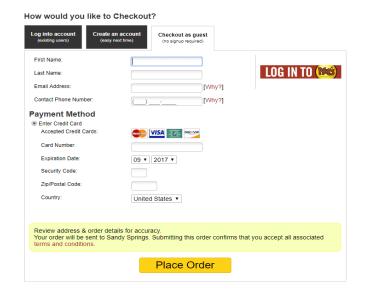
#### TEST ORDERS FOR YOUR LOCATION

1. Go to online menu and complete a transaction using credit card.

https://moes.olo.com/menu/XXXX

- XXXX = Store Number





2. Verify pricing on menu is accurate.

Pork Carnitas (+ \$8.39)	Steak (+ \$8.39)	Chicken (+ \$7.69)
Spicy Chicken (+ \$7.69)	Ground Beef (+ \$7.69)	Tofu (+ \$7.69)
Fish (+ \$7.48)	Veggie (+ \$6.69)	

Verify receipt prints at POS and Chit at Kitchen Printer.



4. Refund the order and credit card using the OLO Dashboard. Page 16 & 17 on the User Guide.

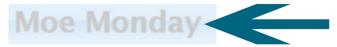


### ADD MOE MONDAY PRICING

- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Menus" tab on the left side of the screen.



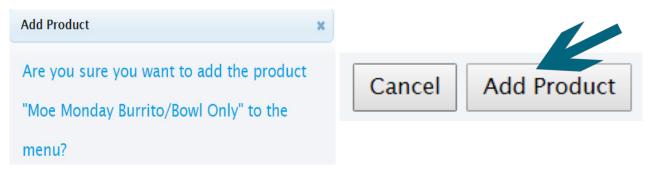
- 3. Select the store(s) for whose menu you'd like to update and click "Next" (These are all the store(s) you have access to).
- 4. Click Moe Monday.



5. Click "Add" for the Moe Monday Promotion your restaurant participates in.



6. A pop up window titled "Add Product" will appear, confirm your selection.



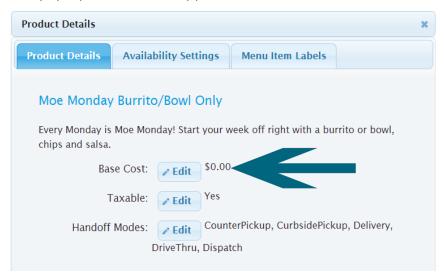
7. Click the promotion title to add pricing.



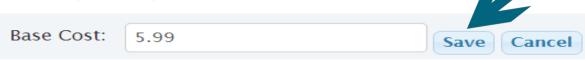


### ADD MOE MONDAY PRICING

8. A pop up window will appear titled "Product Details," Click on "edit" next to "Base Cost."



9. Enter the promotion price and click "save". Click "X" to exit.



- 10. Log into Aloha Configuration Center.
- CF
- 11. Then go to Maintenance>Pricing>Price changes.
- 12. Go to number "336" "OIO Moe Monday."



13. Change the price to your current moe monday prmotion price.



14. Click "Save" and exit.



### **ISSUING A REFUND**

- 1. Login to the **010** Dashboard at <a href="https://my.0lo.com">https://my.0lo.com</a>
- 2. Click on the "Orders" tab on the left side of the screen.



- 3. You may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on "Confirm Store Selection".
- 4. Enter the Olo Order Id into the Specific Order Field or search your order by clicking on "Search by Time Frame" or "Search by Transaction".

Lookup by Order ID Search by Time Frame Search by Transaction

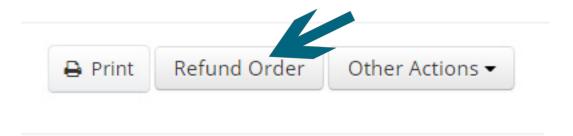
### Specific order #:



5. Once your order appears, click on the Order ID to see the order details.



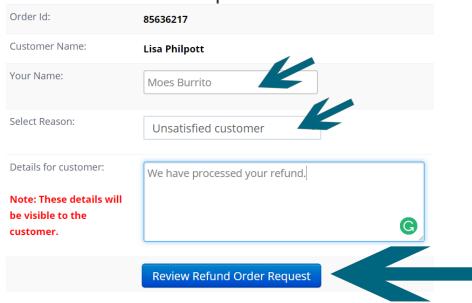
6. Click "Refund Order" at the top right of the Order Details page.



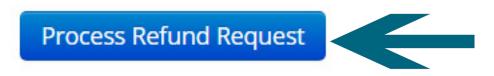
#### **ISSUING A REFUND**

Enter your name, select a reason for the refund, and enter any details for the customer. Click "Review Refund Order Request".

Refund Order Request Order Id: 85636217



- 8. Double check your details before the next step. This will submit the refund to the payment processors for settlement. You will not be able to reverse this action.
- 9. Click "Process Refund Request".



### **Important Information:**

\*NOTE\* This process will refund the customer, but these changes will not reflect in your POS. Please follow the appropriate procedure for your POS to adjust or update the original order total.

This will submit the refund to the payment processors for settlement. You will not be able to reverse this action.

- For any refund or adjustment you process, the customer will automatically receive a confirmation email to the email address on file.
- The adjustment transaction will process immediately and should show up on the customer's credit card statement within 1 to 3 business days.

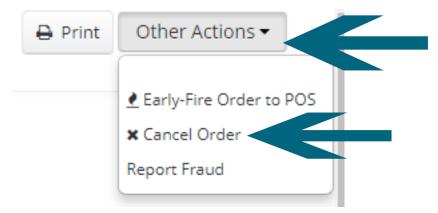
#### **CANCEL AN ORDER**

For instructions on how to cancel an order please follow the following steps:

- 1. Login to the **010** Dashboard at <a href="https://my.0lo.com">https://my.0lo.com</a>
- 2. Click on the "Orders" tab on the left side of the screen. Here you will be able to choose the Scheduled order you want to cancel.

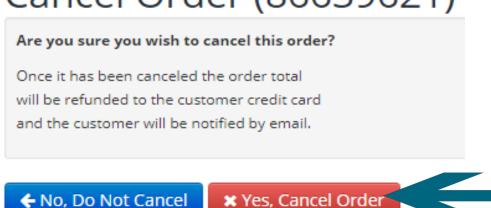
**Orders** 

3. Click on the order number and then click on "Other Actions" then click on "Cancel Order."



4. Select "Yes, Cancel Order" from the pop up box.

# Cancel Order (86639621)



It's important to remember that you can ONLY cancel an order while its status is Scheduled. If the order moves to the next status you won't be able to cancel it, however you will be able to generate a partial, or a full order refund once the order is closed.

#### REPORT FRAUD

- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Orders" tab on the left side of the screen.



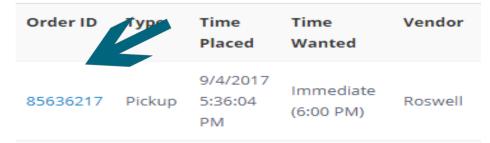
- 3. You may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on "Confirm Store Selection".
- 4. Enter the Olo Order Id into the Specific Order Field or search your order by clicking on "Search by Time Frame" or "Search by Transaction".

Lookup by Order ID Search by Time Frame Search by Transaction

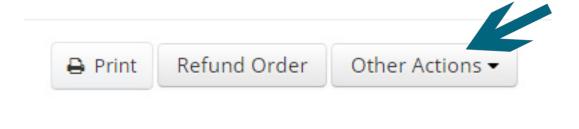
### Specific order #:



5. Once your order appears, click on the Order ID to see the order details.



6. Click "Other Actions" at the top right of the Order Details page.

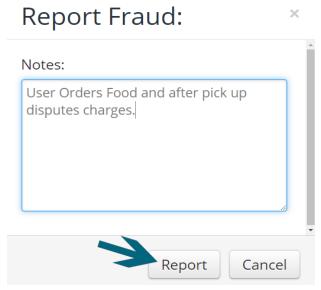


### REPORT FRAUD

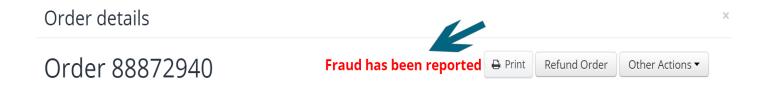
7. Click "Report Fraud".



8. A pop up window will appear, with a notes section. Add a note describing the Fraud incident. Then click "Report."



9. Now that this order has been marked as fraudulent, the customer's User Name for the account and the Device ID will be blocked.



### **Important Information:**

This means that **OLO** blocked that user's User ID and their device ID so that they won't be able to order from his/her device (e.g. phone, laptop) moving forward. If a customer is blocked by **OLO** or is blocked manually and tries to checkout with an order, **OLO** will slow down the process by loading the page for 10 seconds and then throw an error message saying "Sorry, we cannot send the order at this time. Please call the store to place the order."

### **SALES & ORDER REPORTS**

- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Reports" tab on the left side of the screen and then click on "Sales & Orders".
- 3. You may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on "Confirm Store Selection".
- 4. Select the Report Type and Data Range for the report you would like to generate. There are several pre-configured sales reports available. Please review the following definitions to clarify how each report can be used to help you track the success of your Olo online and mobile ordering program.

### **REPORT**

### **DESCRIPTION**

Daily Breakdown- Billed Orders	Orders placed and billed for a restaurant or group of restaurants by day
Daily CC Breakdown- Billed Orders	Orders placed and billed for a restaurant or group of restaurants by day, broken out by credit card type
Daily CC Breakdown by Store- Billed Orders-	Orders placed and billed by day, broken out by restaurant and credit card type
Daily Breakdwon- Closed Orders	Orders picked up or delivered ("closed") broken out by restaurant
Store Breakdown- Closed Orders	Orders picked up or delivered ("closed"), broken out by restaurant
Product Breakdown	Products broken out by restaurant based on day of pickup or delivery
Itemized Adjustments ————————————————————————————————————	List of adjustments, including both full refunds and sub-total adjustments
Itemized Cancelled Orders	List of canceled orders
Time of Day Breakdwon	Breakdown of when orders are picked up or delivered, in one hour increments, by restaurant
Advanced Orders Distribution ————————————————————————————————————	Breakdown of when orders are placed for, either ASAP or Advance, including how far in Advance, by restaurant

### **SALES & ORDRER REPORTS**

5. Click "Generate Report".

### **Generate Report**

6. A pop up window will appear, click "OK" and then go to "My Reports" to visualize your new report

Your report is being generated. It will be available in "My reports" section.



×

7. Select the report you wish to view and click on "Download Report" to view.



#### REPRINT AN ORDER FROM THE DASHBOARD

- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Orders" tab on the left side of the screen.



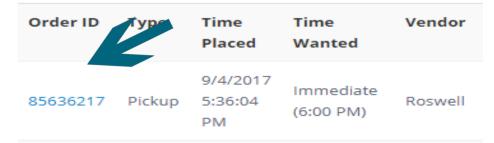
- 3. You may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on "Confirm Store Selection".
- 4. Enter the 010 Order Id into the Specific Order Field or search your order by clicking on "Search by Time Frame" or "Search by Transaction".

Lookup by Order ID Search by Time Frame Search by Transaction

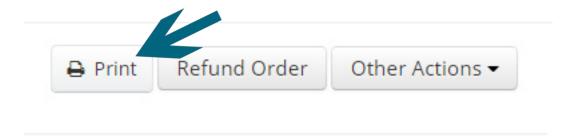
### Specific order #:



5. Once your order appears, click on the Order ID to see the order details.



6. Click "Print" at the top right of the Order Details page.





### MANAGING THE OLO DASHBOARD

### **CASH RECONCILIATION**

- 1. Login to the **010** Dashboard at <a href="https://my.Olo.com">https://my.Olo.com</a>
- 2. Click on the "Reports" tab on the left side of the screen and then click on "Sales & Orders".
- 3. You may be prompted to select a store if you have access to more than one location through your Dashboard. If so, choose the store from the right hand section and click on "Confirm Store Selection".
- 4. Select the "Daily Breakdown-Billed Orders" report. Cick "Generate Report". Then go to My Reports and download the report.
- 5. Use this report to renconcile with the WSR in Menu Link.

### 3532 GA-Sandy Springs Sales Report (WSR)



	Thursday	Friday	Saturday
Cash Reconciliation			
Gross Sales	\$3,403.51	\$2,356.52	\$1,279.62
-Discounts/Promos	\$397.35	\$117.27	\$98.17
-Donations	\$0.00	\$0.00	\$0.00
= Net Sales	\$3,006.16	\$2,239.25	\$1,181.45
+ Sales Tax	\$219.12	\$173.55	\$91.51
Total Sales	\$3,225.28	\$2,412.80	\$1,272.96
- Paid Outs	\$134.50	\$15.00	\$0.00
+Paid Ins	\$0.00	\$0.00	\$0.00
+ Gift Cards Sold	\$50.00	\$0.00	\$0.00
Payment on Account	\$0.00	\$0.00	\$0.00
Sales on Account	\$0.00	\$0.00	\$0.00
Accountable Total	\$3,140.78	\$2,397.80	\$1,272.96
- Gift Card Redeemed	\$0.00	\$1.56	\$10.00
- Alt Tender (Student Card)	\$0.00	\$0.00	\$0.00
- Alt Tender (Online\Mobile)	\$9.44	\$69.29	\$9.57





### **ONLINE ORDERING PROCEDURE**

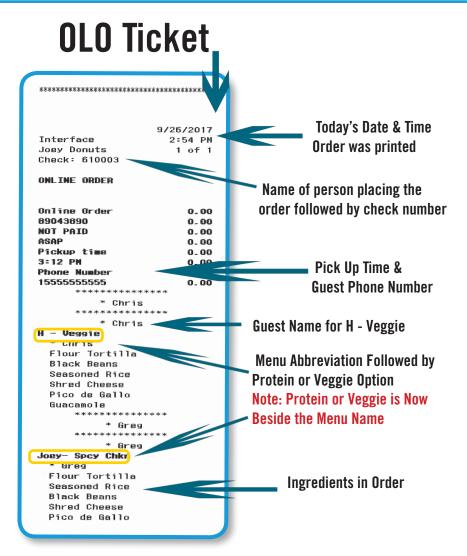
### **PRINTER & TICKET**

**OLO** Printer



The OLO printer is a standard Espon printer that included a button that makes a sound when an order is recieved.

Note: You cannot reprint from the OLO printer/ If it goes down, jams or runs out of paper the receipt will print out on the POS printer.

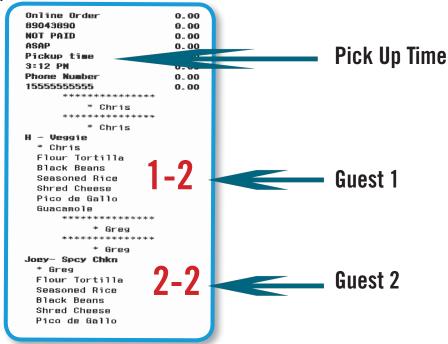




### **ONLINE ORDERING PROCEDURE**

### **Operational Steps**

 Step 1: Remove ticket from printer, and immediately check the pick up time to determine if it needs to be made now or at a later time. Tear the ticket for orders with more than 2 entrees and label 1 of 2, 2 of 2 as shown below.



• Step 2: Mark the foil with the abrreviation of the entree with the protein circled. Followed by the coinciding number on the kitchen ticket.



• Step 3: Send the tickets down the line to be made in between the in-store guests. (One OLO Ticket; One Guest) Ensure to read the ticket thoroughly. (Don't forget the protein is now listed beside the menu name)



### **ONLINE ORDERING PROCEDURE**

### **Operational Steps**

• Step 4: Swing position should label the bags with the coinciding number on the ticket and seal them with an "All Good" sticker: 1 and 2 as shown below.





• Step 4: Ring position will put all items that are grouped together in the same bags. Place the POS ticket with the order using an "All Good" Sticker (Label the POS Ticket 1, 2)



- Step 5: Place orders in designated OLO Pick up area.
- Step 6: Be on the lookout for guest waiting near the "Pick Up" sign.





- Step 7: Approach the guest with a smile and ask if they are waiting to pick up an order.
- Step 8: Confirm the order details with the guest.

"Hi Welcome to Moes, are you waiting to pick up an order?"

"May I have your name or Order number?"

"Have a great day and don't forget to check out our free salsa bar!"





# **Need Technical Support**

Please call Pomeroy at 1-877-425-7811 or email at moes.servicedesk@pomeroy.com

If issues are not being resolved, franchisees can call 1-844-577-7423 and select Option 5 for Moe's support